



Fort Washington employees attend SmartEdge workshop - 5/26/09

On May 13, 50 employees gathered in the conference center of the Fort Washington facility to experience a program that has helped thousands of consumers in the community over the past few years – a SmartEdge workshop.

“The program was created to help consumers take control of their financial future by teaching them about credit scores, credit cards, home and auto financing, budgeting and more,” says Don Ferguson, SmartEdge presenter and director of corporate relations. “Our own employees are consumers, as well, and it is a privilege to bring this program to them.”

Ferguson works with numerous community and church groups throughout the nation to bring the SmartEdge message to consumers and often gets rave reviews for his presentation style. While extremely knowledgeable and professional, he is able to engage the audience and keep the topics interesting by injecting personal stories and humor.

“Discussing finances and budgets is not my idea of a good time,” says workshop attendee Shirley Eads, a senior foreclosure specialist in Fort Washington. “But Don Ferguson’s seminar made it interesting and entertaining.”

Sheila Washington Oliver, an administrative assistant in legal, was glad she took the time to attend. “The seminar was informative and something that anyone can benefit from, especially young people,” she says.

A survey conducted after the seminar showed that employees were overwhelmingly satisfied with the seminar and would very likely recommend it to a friend or another employee.

“It was awesome,” says Tasha Drew, bankruptcy specialist in Fort Washington. “I expected to get a few pointers, but this went way beyond my expectations.”

Myra Peal, a recovery specialist in Fort Washington, agreed. “I have worked with credit for the past 20 years and there are some things that I never knew regarding credit reporting,” she says. “Mr. Ferguson was an excellent instructor. He was an attention grabber along with being very knowledgeable.”

To learn more about SmartEdge, visit the Web site at www.smartedgebygmac.com.